



Santa Fe BOTANICAL GARDEN

Season Sponsorship Opportunities & Levels

Sponsorship opportunities are available for the **full season** or for specific programs and events, including:

Garden Egg Hunt

Sunset Concerts

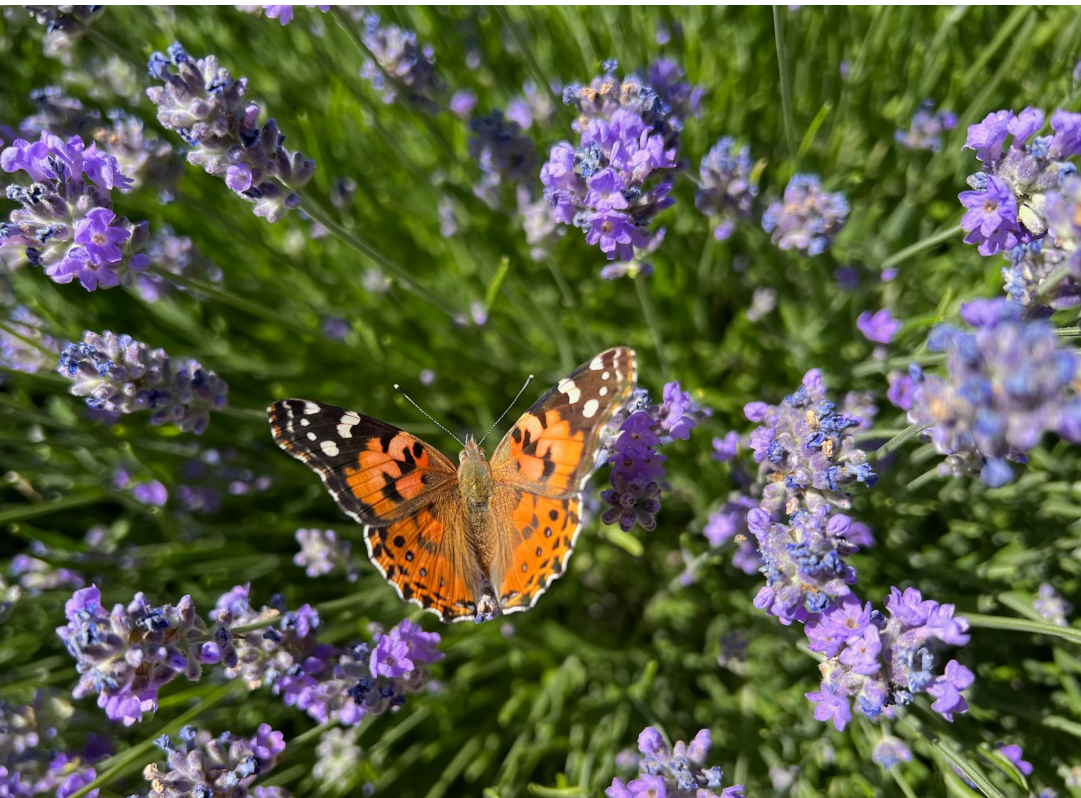
Community Days

Summer Camp

Family Halloween Fest

Haunted Garden Walk
(Adults)

Lecture & Workshop
Series



Partner with us to support vibrant community programming while aligning your brand with conservation, education, and the arts.

Located in the heart of Museum Hill, Santa Fe Botanical Garden celebrates, cultivates, and conserves the rich botanical heritage of our region.

Through education, science, conservation, community service, the arts, and sustainable garden management, the Garden serves nearly 30,000 visitors each year with mission-driven programs for children, youth, families, and adults in the capital of one of the nation's most biodiverse states.

From hands-on youth activities and family programs to adult workshops and lectures on gardening, design, plant ID, pollinators, and ethnobotany, the Garden offers meaningful ways to connect with nature year-round.

Season Sponsorship Levels and Benefits

	Season Sponsor \$10,000	Lead Sponsor \$5,000	Supporting Sponsor \$2,500	Contributing Sponsor \$1,000	
RECOGNITION	In print* and digital advertisements (as appropriate) for spring, summer, and fall programming and events**	● (2 Events)	● (1 Event)	-	
	In event-related press releases	● (2 Events)	-	-	
	On the Sponsor webpage	●	●	●	●
	In Clippings, the Garden's monthly e-newsletter to 14,400 households from March - October	●	●	●	-
	In the Garden's monthly Member e-newsletter to over 1,500 member households from March - October	●	●	●	-
	In a sponsor-level social media post and story to over 20,000 followers on Facebook and Instagram	●	●	●	-
Garden Guest Passes***	100 (\$1,600 Value)	60 (\$960 Value)	30 (\$480 Value)	20 (\$320 Value)	

*Subject to print deadlines. **Does not include Native Elements or La Luz de las Noches. ***Or equivalent event passes.

In-Kind Sponsorship

Advertising, catering, printing, and promotional materials are valuable to Santa Fe Botanical Garden. We will design a sponsorship package that highlights your contribution. Please contact sponsorship@VisitSFBG.org to learn more.

Contact

For more information, please contact:
sponsorship@VisitSFBG.org



Santa Fe Botanical Garden
715 Camino Lejo
Santa Fe, NM 87505
505.471.9103 ext. 107
VisitSFBG.org

Santa Fe Botanical Garden is a nonprofit 501(c)(3) corporation
EIN: 85-0366754





Thank you for your interest in supporting Santa Fe Botanical Garden as an in-kind sponsor! Your generosity helps us to offer meaningful programs that celebrate the connections between people, plants, and place. Sponsorship contributions give us more opportunities to expand public access to the Garden, support native plant conservation, and create inspiring events rooted in the beauty of northern New Mexico.

Cash Equivalent Sponsorship Level*

- Season Sponsor: \$10,000
- Supporting Sponsor: \$2,500
- Lead Sponsor: \$5,000
- Contributing Sponsor: \$1,000

*See page 2 to review benefits

Donation Details	Date Donated: _____
Description of In-Kind Donation: _____	

Event/Program Benefiting: _____	Est. Value: _____

Sponsor Information

Business Name _____

Contact Person _____

Phone Number _____

Email Address _____

Mailing Address _____

In-Kind Sponsorship Authorization

Sponsor

Signature _____ Date _____

Position _____

Santa Fe Botanical Garden

Signature _____ Date _____

Position _____

For more information, please contact the Development Department at sponsorship@VisitSFBG.org
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