



Santa Fe
BOTANICAL GARDEN

2018 ANNUAL REPORT

2018 at a Glance

In 2018, great momentum propelled the Santa Fe Botanical Garden's development and engagement of our community and visitors from across our state and beyond. I am pleased to report that combined attendance to the Botanical Garden's two locations reached 60,000 in 2018, through regular daily admissions, free access during community days, special events, and youth and adult education programs.

The Garden received the prestigious Design Excellence Award from the American Alliance of Museums (AAM) for the Ojos y Manos: Eyes and Hands Garden's interpretive plan developed by Mollie Parsons, Director of Education & Interpretation, and graphic designer, Andrea Multari. The Garden's education partnership initiative, launched in 2014, has grown into the Santa Fe Community Educators Network (SFCEN), with more than seventy participating nonprofit educators. In 2018, SFCEN was recognized nationally at annual conferences for the American Public Gardens Association and AAM, with extensive coverage in Museum Magazine.

Truly the Botanical Garden is having both local and national impact. These ongoing successes are made possible from the support of our members, volunteers, Board of Directors, and staff. Together, we are building for today and future generations!

Clayton Bass, President & CEO

Inspiring the Future

Youth Education

The Santa Fe Botanical Garden engages children from age 3 up to young adults through various programs at the Garden and in their classrooms. In 2018, we had over 26,000 youth contacts through our educational outreach programs across more than 35 area schools. In September, the first-annual gala fundraiser, Equinox Celebration, brought in close to \$90,000 for our mission and education programs.

Schools Served Include

- | | |
|---|------------------------------------|
| Alcalde Elementary School | Monte del Sol Charter School |
| Amy Biehl Community School | Nina Otero Community School |
| Aspen Community Magnet School | NM School for the Deaf |
| Carlos F. Vigil Middle School | Northern New Mexico College |
| Cesar Chavez Elementary School | NYE Early Childhood |
| Chama Elementary School | Ortiz Middle School |
| Chamisa Elementary School | Pojoaque Elementary School |
| Chaparral Elementary School | Pojoaque Intermediary |
| EJ Martinez Elementary School | Ramirez Thomas Elementary |
| El Camino Real Community School | Salazar Elementary School |
| El Dorado Community School | San Juan Elementary School |
| Eutimio Tim Salazar III Elementary School | Santa Fe High School |
| Francis X. Nava Elementary School | Santa Fe Preparatory School |
| Gonzales Community School | Sweeney Elementary School |
| Institute of American Indian Arts | Tesuque Elementary School |
| Hernandez Elementary School | Tony E. Quintana Elementary School |
| James H. Rodriguez Elementary School | Turquoise Trail Charter School |
| Kearny Elementary School | Velarde Elementary School |
| Milagro Middle School | Waldorf School |

2018 Financial Statements

Note: Data is unaudited. Data excludes capital campaign revenues and expenditures, excludes depreciation of fixed assets, and reflects some program expenditures that were funded by prior years' grants.

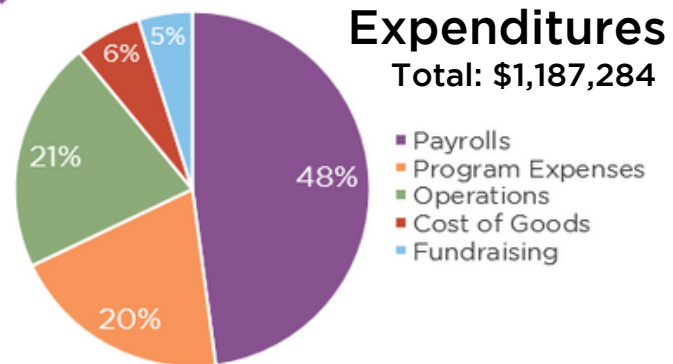
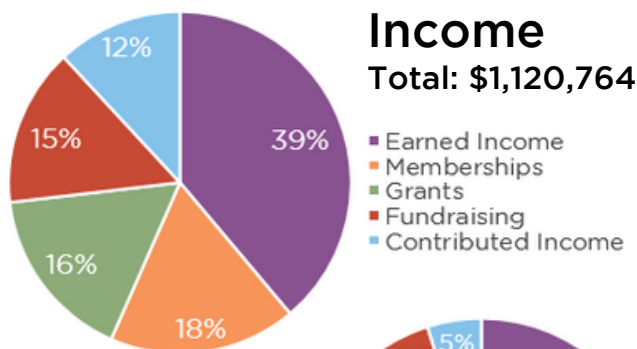


Photo: Andrea Multari

Garden Growth

Botanical Garden at Museum Hill

The Botanical Garden at Museum Hill has grown to 20.5 acres in size, with approximately five acres that are developed into gardens, seven acres established as the Arroyo Trails, and the remainder are available for future development. Each year, plants become more established, and the vision of landscape architect W. Gary Smith is further realized.

In 2018, the Garden saw nearly 20,000 daily admission visits. Approximately 500 pounds of fruits and vegetables grown in the Garden were donated to The Food Depot. And, an additional 1.25 acres on Museum Hill were acquired from the State of New Mexico for future development.

Leonora Curtin Wetland Preserve

Our original site, the Leonora Curtin Wetland Preserve, features 35 acres of land, including a rare natural cienega. The land served as a cattle watering hole, millpond, and recreation area for decades. It had been overrun with invasive species and the natural springs were drying out due to overuse by people and increased exotic vegetation.

In 2018, we continued site monitoring and large-scale invasive species removal projects, with a focus on Russian olive, teasel, Russian knapweed, and bull thistle. As a result, the diversity of our bird population spotted in the Wetland doubled, as recorded by our Citizen Science team and Audubon birders.



Photo: Brian Koehl

Building a Community

Volunteers

In 2018, 7,766 total hours were worked by nearly 400 volunteers - that's equivalent to 3.7 full-time staff! Volunteers helped maintain our two sites, were docents, provided administrative support, and help with special event production. Our volunteers also include our Board of Directors, who provided 874 hours of service. We are grateful to our volunteer base.

Membership

Membership is a crucial part of our revenue. Without our members, we would not be able to accomplish so much of our mission. And our membership base has grown by 94% since we opened the Botanical Garden at Museum Hill. In 2018, we had 1,645 member households. Members receive benefits such as free admission to our two sites, access to member-only events, and discounts on classes and events.



Photo: Shawna Jones

Adult Education

In 2018, we offered more than 201 Adult Education programs, resulting in 9,365 contacts with adult students. Our students range from working to retired professionals, from gardening novices to enthusiasts. From the popular Lecture Series to morning yoga in Ojos y Manos: Eyes and Hands Garden, our educational offerings have expanded minds and have helped build a bigger gardening community in Santa Fe.

Events

Every community needs an avenue for celebration! Events held in 2018 brought our mission to the broader Santa Fe Community, and attracted audiences who might not otherwise visit our locations. In 2018, nearly 8,000 patrons attended our public events, including GLOW, Shakespeare in the Garden, Sunset in the Garden Concert Series, and more.



The Santa Fe Botanical Garden celebrates, cultivates, and conserves the rich botanical heritage and biodiversity of our region. In partnership with nature, we demonstrate our commitment through education, community service, presentation of the arts, and the sustainable management of our nature preserve and public garden.

The Santa Fe Botanical Garden features two sites on more than 55 acres: The Botanical Garden at Museum Hill, and the Leonora Curtin Wetland Preserve in La Cienega. Both sites are open to the public and offer events and education programs for all ages.

VISIT US

Botanical Garden at Museum Hill

715 Camino Lejo, Santa Fe
April-October | 9am-5pm, 7 Days per Week
November-March | 10am-4pm, Wednesday-Sunday

Leonora Curtin Wetland Preserve

79A W Frontage Rd, near La Cienega
May-October | 9am-3pm, Saturday & Sunday
November-April | CLOSED

santafebotanicalgarden.org



Photo: Sarah Spearman