

The Santa Fe Botanical Garden celebrates, cultivates and conserves the rich botanical heritage and biodiversity of our region. In partnership with nature, we demonstrate our commitment through education, community service and the sustainable management of our nature preserves and future public garden.

WINTER 2012-2013

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Capital Campaign Steering Committee (left to right): seated – Cathy Gronquist, Cathy Kalenian, Elva Busch, Linda Milbourn, Donna Spina Helmholz; standing – Drew Stewart, Nora Hillier, Charles Newman, Joan Dayton (Not pictured, Clayton Bass, Ann Livingston, Susan Lummis)

SFBG FILE PHOTO

LETTER FROM THE CAPITAL CAMPAIGN STEERING COMMITTEE

Dear Members, Volunteers, Donors and Friends,

Thank you for your ongoing support. The Santa Fe Botanical Garden is well under-way in building the new Garden at Museum Hill. Since 2010 the Capital Campaign Steering Committee has been meeting weekly to plan, coordinate and implement all the fundraising activities for this new Garden.

We want to share good news about the status of our \$7,500,000 Museum Hill Capital Campaign. This campaign will fund construction and plantings for four specific garden areas totaling fourteen acres from Camino Lejo on Museum Hill to Old Pecos Trail. The new Garden will open in phases beginning with the Orchard Gardens in July 2013. Later phases of the Campaign will focus on funding for the Naturalistic Gardens, Arroyo Trails and the Courtyard Gardens.

To date the Santa Fe Botanical Garden has received \$2.3 million in campaign gifts and pledges from more than 100 very generous donors (see donor list, page 7).

The current focus of the Steering Committee is to complete the funding needed for the Orchard Gardens by June 30, 2013. Within this newsletter, you will see many attractive naming opportunities for specific garden areas and learn more about our “Sowing the Seeds” Campaign.

Landscape Architect W. Gary Smith has also begun work on Phase Two, which will have an expansive section of ethnobotanical plants used by our diverse cultures in the Southwest for healing, weaving and dyeing; an horno oven to teach cooking; an outdoor classroom; and a children’s section utilizing the knowledge of our local cultures to teach about plants, water and nature. This Garden will be accessed by a stroll across the historic Kearny’s Gap Bridge.

We extend special thanks to Museum Hill Campaign donors and others who have made a generous provision for the Santa Fe Botanical Garden in their will or



South Ramada

FRANCESCA DAVIES

estate plan. These planned gifts will help build Program Endowment Funds and create a Preservation Fund to ensure timely major maintenance of the Garden.

We’re well on our way! We extend our deepest thanks to each of you for your friendship and support.

Sincerely,

Cathy Kalenian,
 CHAIR, CAPITAL CAMPAIGN
 STEERING COMMITTEE

Clayton Bass Hired as New Chief Executive Officer

Board President Cathy Kalenian, on behalf of the Board of Directors, is pleased to announce the naming of Clayton Bass to the position of Chief Executive Officer. This new position is the result of the transformative growth of the organization as it builds the Botanical Garden at Museum Hill.

Bass, with more than 20 years experience in the non-profit museum sector specializing in development and management, becomes SFBG's top executive. His selection culminates a formal nationwide search in the world of botanical gardens, museums and philanthropy. His official responsibilities will begin February 4.

"We are pleased to bring Clayton's experience and wisdom to our nonprofit institution. He combines the dedication of a craftsman, the diplomacy of an ambassador, and the imagination of an inventor, building consensus within communities to meet challenges and enhance stability," said Cathy Kalenian. "Clayton most recently brought his fundraising and management expertise to a national client base of art, history, science, education and environmental nonprofits through the renowned Alexander Haas Fundraising Consultants of Atlanta. This firm played a major role in the success locally of the New Mexico History Museum campaign."



"Great days are ahead for the Garden, and I am delighted to join the team."

Prior to his involvement with Alexander Haas Fundraising Consultants, Clayton was President & CEO and Capital Campaign Director of the Huntsville Museum of Art where he led a \$10 million campaign to fund a 21,000 sq. ft. expansion. His career path has included several museum positions, along with professional affiliations at the American Alliance of Museums and SE Museum Conference. He has served as a retreat facilitator, and presented on such topics as "Partnering with Your Board to Maximize Fundraising Results" and "Turning Visitors into Donors: Museum Development and Systems That Work."

"I am grateful to be joining SFBG at such a transformative time," said CEO Clayton Bass. "I look forward to working with the team already in place, particularly Managing Director Linda Milbourn, and bringing capital campaign skills, fundraising cultivation, strategic planning, and comprehensive management counsel to the organization. Great days are ahead for the Garden, and I am delighted to join the team."

Please join us in welcoming Clayton and his wife Hester, a children's book author, to Santa Fe.

Meet the Museum Hill Garden Design & Construction Team



W. Gary Smith

"It does take a village to design, construct and plant a botanical garden of the quality that will open on Museum Hill next July. I am proud to be part of a design and construction team headed by Peter Brill at PBI Construction Consulting and his project manager, Rob Wing." —W. GARY SMITH, LANDSCAPE ARCHITECT

We also recognize the entire construction team, including:

- JOHN MORRIS, stonemason, New Mexico Stone
- JOHN MONDRAGON, Mountain West Golfscapes, Inc.
- KORRY TILBURY, Mountain West Golfscapes, Inc.
- CRAIG SPONHOLTZ, Dryland Solutions
- REESE BAKER, The Raincatcher
- LEX LUCIUS, metal artist and contractor
- LINDA CHURCHILL, GreenForward
- TRACY NEAL, horticultural consultant
- BEVERLEY SPEARS, Spears Architects



The Garden under construction.



Linda Milbourn, Managing Director, with stonemason John Morris, whose team hand cut locally quarried moss rock used in the Orchard Gardens.



JANICE TUCKER

ROBERT BERKELO

Giving New Life to an Historic Bridge

The first construction challenge for the new Botanical Garden at Museum Hill was to install a bridge spanning the 60-foot wide Arroyo de los Pinos, in order to connect the Orchard and Courtyard Gardens with the Naturalistic Gardens. An abandoned 100-year-old Warren pony truss bridge near Las Vegas, NM turned out to be the perfect length and in reasonably good condition. While the cost of acquiring this historic bridge was modest, there was substantial cost to disassemble the bridge, transport it to Albuquerque for refurbishing and painting, and finally to transport it to Museum Hill to be reassembled and installed.

“We are forever grateful to Joel and Suzanne Sugg for providing a leadership gift to cover 100% of these costs, so that the whole community can enjoy this beautiful red bridge for the next hundred years.”

— CHARLES NEWMAN,
CAPITAL CAMPAIGN
STEERING COMMITTEE

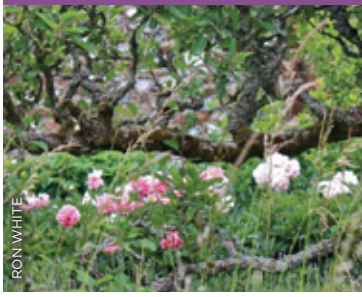
The 1913 “orphaned bridge” in 2010 on the property of the Bibb Family near Kearny’s Gap southwest of Las Vegas, NM. The Bibb Family sold the bridge to Santa Fe Botanical Garden in 2011.



Our bridge in transit.

Campaign donors Joel and Suzanne Sugg standing on the refurbished and repainted historic Kearny’s Gap Bridge in its new life spanning Arroyo de los Pinos in the new Botanical Garden at Museum Hill.





Orchard Meadow



Phlox nana 'Santa Fe Phlox'



Malus Ginger Gold 'Ginger Gold Apple'



Agave parryi 'Parry's Agave'

Gift Naming Opportunities

We welcome your contribution, large or small. If you are able to consider a larger gift, you may want to choose from among many attractive naming opportunities available at higher gift levels. Named gifts may be made in recognition of the donor or in honor or memory of others.

To make a gift to the Capital Campaign for the Botanical Garden at Museum Hill, please contact Clayton Bass or Linda Milbourn at 505-471-9103. You may also visit our website www.santafebotanicalgarden.org for complete information on all types of giving.

ORCHARD GARDENS NAMING OPPORTUNITIES

We will recognize the donor(s) of each named garden area on an individual plaque in that area.

\$1,000,000 (Donor Named) Orchard Gardens

\$100,000 La Rambla - a beautiful, meandering stone creek bed to slow the flow of rainwater and retain it for nourishing plants and trees.

\$75,000 Meadow Garden - a shallow bowl carved into the existing slope to collect rain water, featuring native plants and wildflowers and creating dramatic seasonal interest.

\$75,000 Dry Garden - a xeric garden relying almost entirely on rain water and featuring a sophisticated plant palette with dramatic textures, forms and colors of the surrounding Santa Fe landscape.

\$50,000 each of 2

Perennial Garden (East) and Perennial Garden (West) - The Perennial Gardens, framed on each side by a quarried stone wall, are southwestern and water-wise interpretations of an English perennial border.

\$50,000

Central Walkway - bordered by ribbons and masses of plants, edged with locally quarried stone

\$15,000 each of 2

Welcome Ramada Bancos - provide seating as people enter and leave the Garden.

NAMED PLANT COLLECTIONS WITHIN THE ORCHARD GARDENS

We will recognize the donor(s) of each named plant collection on one plaque on the north side of the Central Walkway near the North Ramada.

\$25,000 X-Collection - beautiful plants in the Welcome & Xeric Gardens that thrive in dry conditions

\$20,000 Blue Ribbon - Veronica and thyme weaving in and out of garden beds lining the main trail.

\$20,000 Moonglow Juniper Collection - large shrubs with a silvery, ethereal glow that define the edges of the Welcome Garden.

\$7,500

Spring Beauty Meadow Border - Spring flowering bulbs and other small delights between the main path and Meadow Garden.

\$6,000

Hummingbird Collection - plants that attract hummingbirds, planted on arbors and in drifts throughout the Welcome Garden.



JANICE TUCKER



LINDA CHURCHILL



JANICE TUCKER



CARL TROY

Anemopsis californica 'Yerba Mansa'

Penstemon pinifolius 'Pineleaf Penstemon'

Sporobolus airoides 'Alkali Sacaton'

Echinocereus triglochidiatus 'Claret Cup'

“SOWING THE SEEDS” CAMPAIGN GIFT OPPORTUNITIES

Sowing the Seeds is a campaign for individuals who wish to help us plant the 4,991 specific plants, trees, shrubs, grasses, and ground covers in the Orchard Gardens. All Donors who underwrite a tree or plant (at costs from \$22 to \$750) will be thanked for that specific gift and will be recognized in public listings of Museum Hill Campaign donors. Many people have

found this a satisfying way to make memorial gifts, birthday gifts, holiday gifts and even wedding gifts.

We will send a personal note to the person who is being honored with this gift and specify the name of the plant or tree and the garden area where it is located.

A SAMPLING OF SPECIFIC “SOWING THE SEEDS” GIFT OPPORTUNITIES

PRICE EACH	NAME OF TREE OR PLANT	GARDEN AREA
\$750	Golden Raintree	Welcome Garden
\$600	Indian Magic Crabapple	Welcome & Meadow Gardens
\$375	Blue Ice Arizona Cypress	Meadow Garden
\$375	Medora Juniper	Meadow Garden
\$64	Dark Knight Blue Mist (shrub)	Welcome Garden
\$64	Western Sand Cherry (shrub)	Meadow Garden
\$28	Claret Cup (cactus)	Orchard Borders
\$22	Sand Lovegrass (grasses)	Orchard Borders
\$22	Desert Penstemon (perennial)	Orchard Borders
\$22	Sonoran Sunset Agastache (perennial)	Orchard Borders

To make a gift to the “Sowing the Seeds” Campaign, please contact Clayton Bass or Linda Milbourn at 505-471-9103. You may also visit our website www.santafebotanicalgarden.org for complete information on all types of giving.



Orchard Meadow

Tours of the site of the new Botanical Garden at Museum Hill are available upon request.

RON WHITE

Capital Campaign Donors

Why We Want to Help

“Even though we live in Santa Fe only part of the year, we believe this exciting new Garden at Museum Hill, where its surroundings are secure and nestled within a most successful selection of museums, truly deserves our full support. We are pleased to help, because we know that good things happen—in Houston as well as in Santa Fe—only through the leadership of individuals. This Botanical Garden is a beautiful and lasting investment in the quality of life of every resident, full-time or part-time.” —SUSAN AND DAVID LUMMIS

BOARD OF DIRECTORS:

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George Jones

Bonnie Joseph

Kathy Knorr

Jerry Richardson

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Managing Director

Fran Cole

Outreach Director

Cristina Salvador

Development Associate

Francesca Davies

Development Associate

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Santa Fe, NM 87502-3343

505-471-9103

www.santafebotanicalgarden.org
info@santafebotanicalgarden.org

PAUL KALENIAN



“We have been involved with many worthy civic projects, but it’s rare that we have had the chance to help create something new. We believe the beauty of this Botanical Garden at Museum Hill will touch the lives of Santa Fe residents and visitors

for generations to come, and we are thrilled to help bring it to life.”

— FRAUKE AND KEITH ROTH

“When the opportunity arose to gift the Santa Fe Botanical Garden for the development of the Museum Hill Garden, I couldn’t resist making a donation. It was a unique approach to reach a public visiting from near and far and to share with them the beauty and diversity of gardening in New Mexico.” —BARBARA GOEDE



FRANCES YANG MARTIN

(Left to right, Barbara volunteering at a Plant Sale with Linda Milbourn and Fran Cole)

CHARLES MANN



“I’ve been a volunteer for years and years and will continue to help Santa Fe Botanical Garden in this way. However, building this new 14-acre Garden at Museum Hill is so major, I felt I had to step up now and help get it started financially; we just can’t wait for others to take the lead.

I’ve also been an elementary school teacher, a mother and a grandmother, and this Garden is going to be a huge teaching tool, an educational asset beyond measure for City schools as well as a major lure for visitors to come to Santa Fe.” —COLETTE POGUE

(Colette with husband Tom at the SFBG 25th anniversary celebration.)

Museum Hill Campaign Donors

Total = \$2.3 million from more than 100 Donors*

(as of December 31, 2012)



Pyrus communis
'Bartlett Pear'

***Although we have made every effort** to assure the accuracy of each donor name on this list, we apologize if we have inadvertently made an error. Please let us know of any errors so that we may correct them immediately. Thank you.

\$250,000 AND ABOVE

City of Santa Fe, Museum Hill
Bicycle Trail (In Kind)
Cathy and Paul Kalenian
State of New Mexico
(capital outlay appropriation)
Suzanne and Joel Sugg

\$100,000-\$249,999

Barbara Goede Foundation

\$50,000-\$99,999

Anonymous
City of Santa Fe
Catherine Davern Gronquist
and Guy L. Gronquist
Susan and David Lummis
Dee Ann McIntyre
Beth and Rick Schnieders

\$25,000-\$49,999

Joan Dayton
Blaine Gutermuth
Bonnie and David Joseph
Nance and Ramon Jose Lopez y familia
Marlene Nathan Meyerson Family Foundation
The Children of Clara Collier Newman
Frauke and Keith Roth
Santa Fe Garden Club

\$10,000-\$24,999

The Frederick and Karen Bailey Family
The Ballen Family
Barker Welfare Foundation
Barcy Condon Fox
Cynthia Grenfell
John R. Hendricksen
Jan Karafylakis
Jeanne and Michael Klein
Elizabeth and Bertil Lundqvist
Diana MacArthur
Deirdre and Jim Mercurio
Fan and Peter Morris
Paine Family Foundation
The Peters Family Art Foundation
Cliff and Joan Vernick

\$5,000-\$9,999

Patricia Adams
Patricia H. Blinn
Elva Busch
Quarrier and Philip Cook
Deborah Gaynor and Eric Hoover
Susie and Vere Gaynor
Richard and Dodie Jackson
Christopher Knapp
Colette and Tom Pogue
Helen Pynn and Margaret West
Peggy Rudberg and Jay Bush
The Stone Foundation
Merry Schroeder
Judy and Bob Sherman
Claire and Steve Weiner
The Wyncote Foundation

\$1,000-\$4,999

Anonymous
Beth Beloff and Marc Geller
Gina Browning and Joseph Illick
Richard T. Button Foundation, Inc.
Jamie Douglass
Robert Dyson
June Ferrill and George Jones
Doris Francis-Erhard
David Frank and Kazukuni Sugiyama
Anna Hargreaves and Drew Stewart
Nora and Bob Hillier
Wendy Kasprzyk-Roberts and
Nannette Sherman
Mari and Peter Kooi
Mark and Stacy LeFevre
Ann Livingston
Susan McGreevy
Rosemary and Bernie Minard
Leigh Moiola
Mary Lou Pringle
Robert Roach and Patrick Carr
Robson Foundation
Marisol A. Navas Sacasa and
Andres F. Navas
Mary C. Sloane and Andy Wallerstein
Mike and Bonnie Spear
Donna and Robert Spina Helms
Linda Wilson and George Hebson

OTHER GIFTS

Anonymous
Thomas Appelquist and Charles Newman
Linda and Jonathan Batkin
Lisa and Gregg Bemis
Jack and Carole Berger

Donna Bone
Joyce Buford
Beth Burnside
Lois Callaghan
Diane and Fletcher Catron
Linda Churchill and Frank Morbillo
Jim and Linda Cohen
Brian Curless
Lynn Curless
Sherry and Jim Davis
Suzanne Delehanty
Linda and Mark Delfs
Linda Donnels and Lawrence Logan
Barbara and Carlos Duno
Patricia Ferguson
Else Folsom
Anne Fox
Liza Grant
Kay Haas
Hallidie Haid
Adel and Gaby Hakki
Sandra Hanson
Helen and Brian Heekin
Herb Society of America-
Sangre de Cristo Unit
Tom Higley and Alan Fleischaer
Patricia Houtz and Ruth Ann Marshall
Joanne Nelson McCarthy
Joyce Idema
Carol and Gary Johnson
Gisela Knight
The Knorr Family
Alice and Jerry Kruse
Liz and Bill Layden
Phyllis Lehmberg
Heather Martin
Cathy and Scott Miller
Noreen Modinski
Gloria Murphy
Bob Nurock
David Olson
Sarah Olson
George Pelletier and Jim Shane Hailey
Marion Phelps
Jan and Ray Plote
Ann Quarles
Jerry Richardson
Santa Fe Botanical Garden Staff
Judy Sargent
Sandra Taylor
Denise and Carl Troy
Dannehl and Kevin Twomey
Nina Wells

THANK YOU TO ALL OUR GENEROUS DONORS!

CRISTINA SALVADOR



**Janet Hirons and Jan Karafylakis,
Co-Chairs, Grand Opening Committee**

Save these dates!

**SANTA FE BOTANICAL GARDEN
AT MUSEUM HILL**

GALA OPENING NIGHT RECEPTION

Friday, July 19, 6:00 pm – 8:00 pm

MEMBERS ONLY DAY

Saturday, July 20, 9:00 am – 5:00 pm

PUBLIC OPENING

Sunday, July 21, 9:00 am – 5:00 pm

CELEBRATE • CULTIVATE • CONSERVE
www.santafebotanicalgarden.org

The Grand Opening!

Thornburg Investment Management[®]

SIGNATURE SPONSOR

Gala Opening Night Reception

Friday, July 19, 6:00 pm – 8:00 pm

A festive celebration of the opening of the Botanical Garden at Museum Hill. View the newly planted Meadow Garden with sculpture by Candyce Garrett, the Rose and Lavender Walk, the Perennial Borders, the Orchard and the Xeric and Natural Shrub Gardens—all set amidst amazingly naturalistic stone walls and walkways, artfully designed by W. Gary Smith. *Enjoy strolling troubadours, mariachi, sangria, margaritas, tapas, and sunset over the historic Kearny's Gap Bridge.*

Members Only Day

Saturday, July 20, 9:00 am – 5:00 pm

Admission is free to our valued SFBG members. Please bring your friends who are not-yet-members. Memberships will be available for sale at the front gate. We will feature a day of very special events for families and children which will include an official ribbon cutting ceremony with local dignitaries, keynote speakers, a truly wondrous "surprise" at the Kearny's Gap Bridge, refreshments, music, children's activities and garden tours. *Not to be missed.*

Public Opening

Sunday, July 21, 9:00 am – 5:00 pm

This free community-wide celebration will be a wonderful time for the public to come out and explore the new Botanical Garden. Take a tour and meet our friendly docents. Enjoy this day of family fun with food, music and scheduled events. We will present a colorful program of diverse performances and children's activities featuring local arts, dance, schools and museums. *We guarantee you'll like what you see.*



CHARLES MANN

Celebrate with us